

FLAGS AND BANNERS

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The artwork for flags and banners is designed and produced in vector format. This is the type of file a flag maker will need to produce your flag.

The cost of a Personal Banner is from £390.00 and depends on the complexity of the blazon.

If, however, if I have already designed your “Full Arms” (See *PDF CONT 001 Commissioning Personal arms plus pricing*) then the cost of flag design would be considerably less - from £150.00 again, depending the complexity of the blazon.

Below is a brief explanation of heraldic flags.

See also Wikipedia [Heraldic Flags](#)
[The Heraldry Society of Scotland. Flying Heraldry](#)

THE BANNER or PERSONAL BANNER

This is often wrongly called a “Standard” It is the personal flag an armiger. It shows his personal coat of arms. The coat of arms fills the banner right to its edges, as though it were a rectangular shield. Its purpose is the location and identification of its owner, and it is the visual equivalent of his name. No one else may use it. Flown over the house it denotes that the armiger is there, and as a house flag, in Scotland, its proportions are 5:4. The size of a house flag depends on the height of the building and the pole, and it should be large enough to be intelligible at the height at which it is flown.



The GONFALON

Similar to the personal banner but it is hung from a cross bar. It can be in rectangle form or forked or have “tails” It is ideal as a wall hanging or for using in procession.



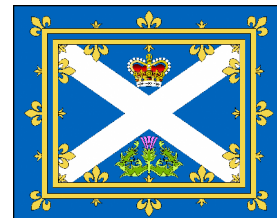
THE PENNON

The pennon is a small elongated flag, either pointed or swallow-tailed. It is charged with the heraldic badge or some other armorial ensign of the owner, and displayed on his own lance, as a personal ensign.

THE PENNON IN CONTEMPORARY SCOTS USAGE is four feet long. It tapers either to a point or to a rounded end. It is assigned by the Lord Lyon King of Arms to any armiger who wishes to apply for it.



CORPORATION BANNERS These are the equivalent of personal banners for companies or clan societies, St Andrew societies, clubs and local authorities. The flag shows the coat of arms (shield) filling its whole rectangular shape, The extent of its usage depends upon the corporate body, whether it is only flown over the headquarters building or at all the corporate body’s sites. Its use as a car flag is restricted to the head of the corporate body when acting as such.



STANDARD

In England, Wales and Northern Ireland Standards are granted to persons who are already armigers and pay the appropriate fees. In Scotland the granting of a standard is more complex.

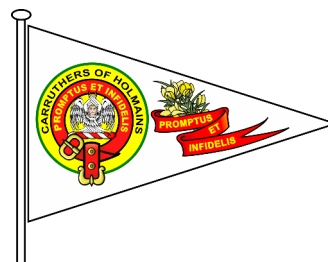


THE GUIDON

Is a similar shape to the Standard. It is 2.40 metres long, and is assigned by the Lord Lyon to those individuals who have a following. It tapers to a round, unsplit end at the fly, has a fringe of the livery colours, and has a background of the livery colours of its owner’s arms. The owner’s Crest or Badge is shown in the hoist, with the motto or slogan in the fly.

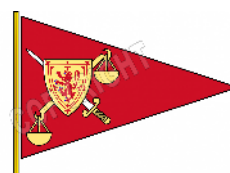
THE PINSEL

This is the flag denoting a person representing a Clan Chief



BURGEE

A burgee is a distinguishing flag, regardless of its shape, of a recreational boating organization. In most cases it is a triangular shape.



Please send me your ideas or email to arrange a Telephone or Zoom call to discuss davidallanartist.com